

## ABSTRACT OF THE DISCLOSURE

The present invention provides a packaging material which comprises: base material paper; a printed layer formed on the base material paper by an ultraviolet curable ink; and an overprint varnish layer which covers substantially the entire surface of the base material paper with the printed layer formed thereon, wherein a coefficient of dynamic friction on a surface of the overprint varnish layer, which is measured in a friction coefficient test based on JIS P8147 in a state in which the surfaces of the overprint varnish layers overlap and contact with each other under a load of 3000 g for each area of 63.5 mm × 63.5 mm, is in a range of 0.300 to 0.600, and a coefficient of static friction measured in the same condition ranges from 0.600 to 0.900. According to the present invention, a packaging material having excellent wear resistance and scratching resistance is provided.